



GENERAL TIPS:

- THE GLOSSARY CONTAINS THE DESCRIPTIONS OF THE MEASURES AND VARIABLES USED ON THE REPORT
- BE AWARE THAT THE DATA MIGHT NOT BE COMPLETE (DEPENDS ON WHAT SITS ON DAP. PRE-MERGER UTZ DATA IS AVAILABLE BUT PRE-MERGER RA DATA IS YET TO BE ADDED)
- FIRST CHANGE /CHECK FILTERS
- HOVER OVER THE DIFFERENT DATA POINTS IN THE VISUALS TO SEE HOW YOU CAN INTERPRET THE INFORMATION AND TO SEE THE TOTAL PURCHASED/SOLD VOLUME
- YOU CAN DRILL DOWN ON DIFFERENT TIMEFRAMES
- YOU CAN ALSO FILTER/HIGHLIGHT THE DATA BY CLICKING ON THE GRAPHS AND TABLES

Page	What can you find?
Procurement	<ul style="list-style-type: none">- How much equivalent volume was purchased by origin?- Who are my top suppliers? Per supplier, where is this origin?- Year trend of redeemed and purchased equivalent volume
Product type, variety, traceability level	<ul style="list-style-type: none">- How much volume (non-equivalent) was purchased over time by sub-product?- How much volume (equivalent) was purchased over time by variety?- How much volume (equivalent) was purchased over time by traceability?- What type of products am I buying from whom and how does that look across the years?
Footprint	<ul style="list-style-type: none">- Where do I buy most of my volumes?- How many producer CH/farms am I purchasing from? In what countries are they?- Per origin, who are my top producers?
Sales	<ul style="list-style-type: none">- How much am I selling by origin and by year?- To whom am I selling most of my volumes and where are they located?- What is the origin of the volumes sold?