



GENERAL TIPS:

- THE GLOSSARY CONTAINS THE DESCRIPTIONS OF THE MEASURES AND VARIABLES USED ON THE REPORT
- FIRST CHANGE /CHECK FILTERS
- HOVER OVER THE DIFFERENT DATA POINTS IN THE VISUALS TO SEE HOW YOU CAN INTERPRET THE INFORMATION AND TO SEE THE TOTAL PURCHASED/SOLD VOLUME
- YOU CAN DRILL DOWN ON DIFFERENT TIMEFRAMES
- YOU CAN ALSO FILTER/HIGHLIGHT THE DATA BY CLICKING ON THE GRAPHS AND TABLES
- FOR MULTIPLE CHOICES PRESS THE CONTROL KEY WHILE SELECTING (NOT APPLICABLE TO ACCOUNT/CROP FILTER IN CERTIFICATION REPORT)

Certification (pm-UTZ) 2021 report	
Page	What can you find?
Certification 2021	<ul style="list-style-type: none"> - How much of my purchased volumes from pm-UTZ farm CH since 2021 represents out of the total potential supply of certified volume? - What's the proportion of the purchased volume that came from the different types of farm CH? - What percentage of my purchases were done as segregated or mass balance? - What percentage of the farm CH that I source volumes from had non-conformities (NC)? (also split by country) - What is the ratio of NC out of total possible requirements for those farm CH that had NC? - By type of NC and country, from the farm CH that I source volumes from had NC? What types of NC were there and what % of farm CH had NC? (Breakdown by country, subtype) - From the farm CH in my supply chain that had NC, which are the top 10 NC?

Customer Traceability Report	
Page	What can you find?
Origin	<ul style="list-style-type: none"> - Where do I buy most of my volumes? - How many producer CH/farms am I purchasing from? In what countries are they? - Per origin, who are my top producers?
Purchase	<ul style="list-style-type: none"> - How much equivalent volume was purchased by origin? - Who are my top suppliers? Per supplier, where is this origin? - Year trend of redeemed and purchased equivalent volume
Multi-ingredient Purchase	<ul style="list-style-type: none"> - How much total multi-ingredient equivalent volume was purchased by Origin Country and Seller CH? - How much multi-ingredient volume was purchased out of the total purchased volume (multi-ingredient and not multi-ingredient)? - How much does a multi-ingredient product weigh? How much equivalent multi-ingredient volume contains a certain multi-ingredient product? - From a certain multi-ingredient product, which is the information regarding Seller CH, Origin Country, Farm CH, and Crop?
Product types, variety, traceability type	<ul style="list-style-type: none"> - How much volume (non-equivalent) was purchased over time by sub-product? - How much volume (non-equivalent) was purchased over time by variety? - How much volume (equivalent) was purchased over time by traceability? - What type of products am I buying from whom and how does that look across the years?
Sales	<ul style="list-style-type: none"> - How much am I selling by origin and by year? - To whom am I selling most of my volumes and where are they located? - What is the origin of the volumes sold?

Transaction status	<ul style="list-style-type: none">- How much equivalent volumes I am transacting by status?- How many transactions I am performing by status?
-----------------------	--

**RAINFOREST
ALLIANCE**